

CASE STUDY



SCIENCE. SERVICE. SAFETY.

PROJECT:
Apartment Complex

LOCATION:
Atlanta, Georgia

INSTALLATION TYPE:
New

SCOPE OF PROJECT:
Single-Family Homes,
High-Rise Buildings
and Multi-Family Apartments

CONTRACTOR:
SuperHero Fire Protection

BENEFIT:
Significant Material and
Labor Cost Savings

SuperHero Fire Protection Prefers to Install BlazeMaster® CPVC

Since its inception in 2012, Atlanta-based SuperHero Fire Protection has relied exclusively on BlazeMaster® Fire Protection Systems to protect its customers and their residences.

The full-service fire protection contractor mainly services residential properties such as single-family homes, townhomes, high-rise buildings and multi-family apartment complexes, where they face tight construction deadlines.

By relying on BlazeMaster CPVC, SuperHero Fire Protection meets deadlines never thought possible with steel systems.

Why SuperHero Fire Protection Chooses BlazeMaster CPVC

SuperHero Fire Protection wanted to choose one provider for their fire sprinkler systems to streamline processes and ensure compatibility, as opposed to mixing and matching various components from different manufacturers. The company has always relied on BlazeMaster pipes and fittings through partner manufacturer Tyco® for ease of installation. Tyco fittings are easier to install due to the depth of the sockets, which, for the SuperHero Fire Protection team's specific installation method, allows for a smooth installation.

BlazeMaster CPVC's strong reputation delivers the utmost confidence and product assurance. This confidence is due in part to BlazeMaster Fire Protection Systems' quality assurance program, which ensures that the products their partner manufacturers sell meet specific consistency and quality standards. Additionally, BlazeMaster fire sprinkler system has secured more listings than any other non-metallic pipe in the industry.

"We've always thought BlazeMaster Fire Protection Systems had a superior product due to its compatibility and the research they do," said Don Mackey, President and CEO of SuperHero Fire Protection. "We feel like BlazeMaster CPVC is the best product, and the other guys are following behind."

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The Difference in Service from BlazeMaster Fire Protection Systems

Although BlazeMaster CPVC is used often, there was one project where the team's service stood out beyond the product. SuperHero Fire Protection installed a fire sprinkler system in a building. The builder then sprayed mold remediation chemicals. This resulted in incompatibility concern. Understanding the critical situation, a BlazeMaster CPVC representative immediately visited the site to determine the problem and recommend the proper solution.

"We feel like we have a personal connection at BlazeMaster fire sprinkler system and we always have someone we can call to get assistance," said Mackey.

The experts at BlazeMaster Fire Protection Systems are open about both the advantages and the limitations of the piping so that customers can receive the most reliable product.



Business Impacts for SuperHero Fire Protection

BlazeMaster pipe and fittings are reliable, easy to install and provide significant material and labor cost savings. In today's global market, where the prices of metallic systems, particularly steel, are rising and unstable, a BlazeMaster pipe and fittings offers stability and savings. The affordability of the BlazeMaster fire sprinkler system helps SuperHero Fire Protection win bids, even for projects that originally specified steel.

To learn more about using BlazeMaster CPVC for your next fire sprinkler installation or retrofit project, contact a piping system consultant today.



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